



IDC MaturityScape: Information Digital Transformation 1.0

IDC MaturityScape: Architects a technology initiative



IDC MaturityScape

Identifies current **maturity levels** and where an organization needs to be to **maintain competitiveness** or **achieve industry superiority**.



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IDC MATURITYSCAPE FIGURE

FIGURE 1

IDC's MaturityScape Information Digital Transformation Stage Overview



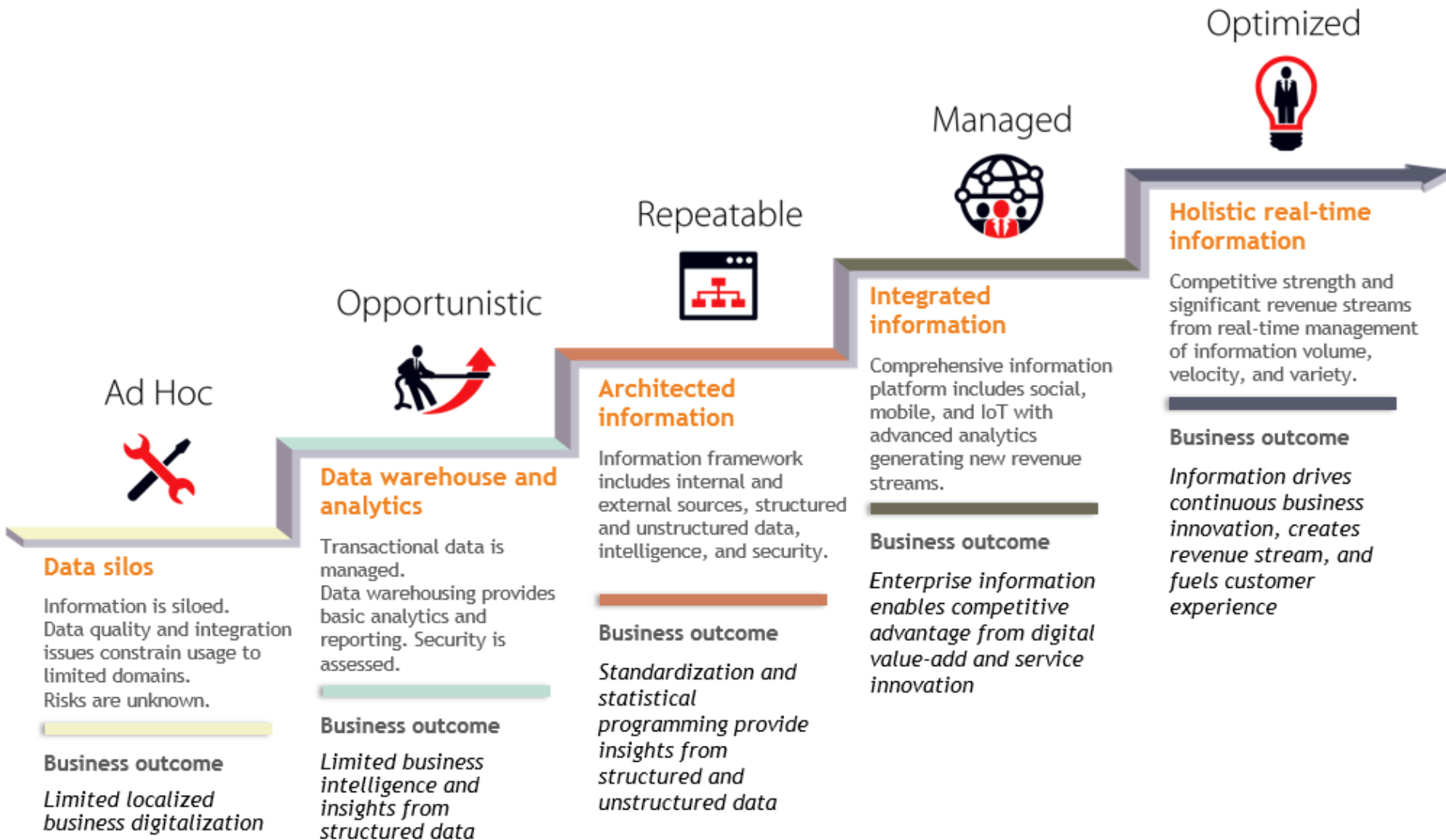
Source: IDC, 2015

Figure 1 represents the IDC MaturityScape stages from the simplest, unstructured ad hoc stage to the advanced, systemized optimized stage.

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